

## **DIGITAL & SOCIAL MEDIA MARKETING (ENERGY / IOT) 6-MONTH INTERNSHIP IN LYON/FRANCE OR SINGAPORE**

### **COMPANY INFORMATION**

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BeeBryte is using artificial intelligence, IoT and Blockchain to get commercial buildings and factories to consume electricity in a smarter, more efficient and cheaper way while reducing carbon footprint.

Our software-as-a-service is minimizing utility bills with automatic control of heating-cooling equipment (e.g. HVAC) and/or batteries. Based on weather forecast, occupancy and energy price signals, BeeBryte generates up to 40% savings.

We have offices in Singapore & Lyon/France. BeeBryte was initially accelerated by Intel and one of its shareholders is CNR (the largest renewable energy producer in France).

Our mission is to empower customers to gain access to cheaper, cleaner and smarter energy by re-inventing the electricity future with both digital and business model innovations.

Come & join us!! We are currently seeking Digital Marketing Interns with in-depth working knowledge of social media and digital media landscapes, critical thinking skills and a passion for driving brand messaging and engagement in a B2B technology environment. [www.BeeBryte.com](http://www.BeeBryte.com)

### **INTERNSHIP REQUIREMENT**

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#### Description of the job scope:

- Create content for social media, newsletters, press articles
- Collect data, compose reports and investigate patterns to inform marketing strategies
- Keep tabs on trending conversations in the AI, energy, IoT, blockchain, smart grid space
- Report social media metrics on a regular basis
- Provide support for other digital marketing efforts, such as emails and website updates
- Support organic search engine optimization and web analytics

#### Qualifications:

- Major in marketing, social media, advertising, public relations, communications or a related field
- A track record of strong writing and creativity
- Prior knowledge of the energy industry is a plus
- Native user of Twitter, LinkedIn, Youtube and software like Adobe Suite
- Ability to marry analytical and creative thought processes
- Excellent oral and written communication skills in English (native speakers preferred)
- Ability to handle multiple responsibilities in a small, fast-paced environment

### **APPLICATION PROCESS**

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Send CV + Cover letter to **[frederic.crampe@BeeBryte.com](mailto:frederic.crampe@BeeBryte.com)**  
(include availability dates & preferred office Singapore vs Lyon/France)

Internships of less than 6 months and applications without cover letter will not be considered.  
Make sure you indicate why you want to join BeeBryte and why you think we should hire you.  
Please include a link to a writing sample published online

Monthly stipend of 577 EUR in Lyon and S\$900 in Singapore. Travel & lodging costs are not covered.

Only shortlisted candidates will be contacted.